



COMPANY PROFILE

Manufactured By:
Bhadra Industries Limited

Corporate Office:
504, NRK Biz Park AB Road,
Scheme No 55. PU4, Indore (M.P)- 452010

Plant Address:
4, S.U. Industrial Estate,
Tikamgarh, (M.P.)- 472001

Vidkut[®]
CABLES

INTRODUCTION



We are pleased to introduce **VIDHUT CABLE**, an integral part of **BHADORA Industries Ltd.** Since our inception in 1988, we have exceeded expectations and now proudly hold a major share of the LT Cables market. Our journey has led us to the manufacturing of **INDUSTRIAL CABLES** under the brand name "VIDHUT CABLES," adhering to BIS specifications and other National & International Standards.

As an ISO 9001-2015 certified company, our commitment to quality is unwavering. Our Quality Management System, accredited by IAF (Middle East), ensures that every product meets the highest standards. At **VIDHUT CABLES**, we have established rigorous Quality Control systems that oversee processing and testing from the raw material stage to the finished product. We source our cable manufacturing inputs from reputed and standardized suppliers, ensuring the use of in-house drawn Electrolytic Grade Copper and Aluminium Wire of maximum purity. This guarantees that our cables maintain their electrical properties even under severe aging conditions.

Our products are manufactured using the finest eco-friendly compounds, specially formulated to provide excellent electrical, mechanical, and weatherproof properties, ensuring a high standard of quality and workmanship. Our factory is equipped with the latest plant & machinery, a state-of-the-art laboratory with sophisticated testing equipment, and a dedicated **QUALITY CONTROL** cell staffed by qualified engineers. These professionals enforce stringent quality measures at every stage of the manufacturing process.

To further ensure quality, we have a **RESEARCH AND DEVELOPMENT** department that continuously reviews and refines our systems, guiding us on product quality, expansion, and other related matters. Our products are type-tested by independent NABL-accredited testing labs and approved by reputable third-party testing agencies. Additionally, we are fully equipped to conduct complete **TYPE TESTS** in-house.

Our in-house Quality Assurance facility, with traceability at all stages, is managed by highly qualified and experienced industry professionals who ensure that all products meet stringent quality controls and specifications. We are committed to catering to domestic, regional, and global markets while maintaining our dedication to environmental sustainability.

At **VIDHUT CABLES**, we are dedicated to manufacturing the highest quality products at competitive prices, with time-bound delivery schedules that reflect the essence of our company.

We look forward to the opportunity to serve your cable needs with our unparalleled quality and commitment.

Contact Us

 info@vidhutcables.com

 www.vidhutcables.com

AVAILABLE LICENCE

IS – 7098 Part – I	CM/L – 8918907
IS – 694: 2010	CM/L – 2058445
IS – 14255	CM/L – 3298369
IS – 398 Part – II: 1996	CM/L – 8200105294

Registered Office Address	BHADORA INDUSTRIES PVT. LTD 504,NRK BizPark, AB Road, PU4, Indore MP Pin code - 472 001 Phone: +91 7683 – 242420 Fax: +91 7682 – 242437
Works Address	BHADORA INDUSTRIES PVT. LTD 4, S.U. Industrial Estate, Tikamgarh MP Pin code - 472 001 Phone: +91 7683 – 242420
GST Registration No.	23AAFCB5387F2ZP
UAN Registration No.	MP48B0000348

PRODUCT RANGE

Vidhut Cables provides a wide range products from LT Power & Control Cables to Aerial Bunched Cable, providing a single-point solution for Power Transportation. All the cables are manufactured per Indian and international standards.

RANGE OF LT AERIAL BUNCHED CABLE

- 1 Core Bare & Insulated Messenger Wire up to 120 Sq. mm
- 2 Core Bare & Insulated Messenger Wire up to 120 Sq. mm
- 3 Core Bare & Insulated Messenger Wire up to 120 Sq. mm
- 4 Core Bare & Insulated Messenger Wire up to 120 Sq. mm

RANGE OF PVC ARMoured & UNARMoured POWER CABLES

- 1 Core Aluminum PVC / Copper PVC Armoured & Unarmoured Power cables up to 630 Sq. mm
- 2 Core Aluminum PVC / Copper PVC Armoured & Unarmoured Power cables up to 185 Sq. mm
- 3 Core Aluminum PVC / Copper PVC Armoured & Unarmoured Power cables up to 300 Sq. mm
- 3.5 Core Aluminum PVC / Copper PVC Armoured & Unarmoured Power cables up to 300 Sq. mm
- 4 Core Aluminum PVC / Copper PVC Armoured & Unarmoured Power cables up to 300 Sq. mm

RANGE OF XLPE ARMoured & UNARMoured POWER CABLES

- 1 Core Aluminum XLPE / Copper XLPE Armoured & Unarmoured Power cables up to 630 Sq. mm
- 2 Core Aluminum XLPE / Copper XLPE Armoured & Unarmoured Power cables up to 185 Sq. mm
- 3 Core Aluminum XLPE / Copper XLPE Armoured & Unarmoured Power cables up to 300 Sq. mm
- 3.5 Core Aluminum XLPE/ Copper XLPE Armoured & Unarmoured Power cables up to 300 Sq. mm
- 4 Core Aluminum XLPE/ Copper XLPE Armoured & Unarmoured Power cables up to 300 Sq. mm

RANGE OF ACSR CONDUCTORS

- ACSR Squirrel Conductor 20 sq mm
- ACSR Weasel Conductor 30 sq mm
- ACSR Rabbit Conductor 50 sq mm
- ACSR Raccoon Conductor 80 sq mm
- ACSR Dog Conductor 100 sq mm
- ACSR Wolf Conductor 150 sq mm
- ACSR Panther Conductor 200 sq mm

MD & CHAIRMAN MESSAGE



As we continue our journey of excellence at Vidhut Cables, I am proud to share the remarkable growth and progress we have achieved over the past few years. Our commitment to innovation, quality, and customer satisfaction has been the cornerstone of our success, and it is with great enthusiasm that we look toward the future.

The cable industry is on the cusp of a significant transformation, driven by rapid technological advancements and the increasing demand for reliable and efficient infrastructure. At Vidhut Cables, we have always believed in staying ahead of the curve by adopting the latest technologies and practices. Our recent investments in state-of-the-art manufacturing facilities, coupled with our focus on research and development, have positioned us to meet the evolving needs of the industry.

Our dedication to embracing new technologies has not only enhanced the quality and performance of our products but also streamlined our operations, enabling us to deliver even greater value to our customers. We are continuously exploring new ways to integrate cutting-edge innovations into our processes, ensuring that we remain at the forefront of the industry. The potential for growth in the cable industry is immense, particularly in a rapidly developing economy like ours. As infrastructure projects expand and new industries emerge, the demand for high-quality cables will continue to rise. Vidhut Cables is well-prepared to capitalize on these opportunities, thanks to our strong foundation, visionary approach, and unwavering commitment to excellence.

I am confident that with our talented team, strategic partnerships, and relentless pursuit of innovation, Vidhut Cables will continue to set new benchmarks in the industry. Together, we will drive the future of the cable industry, contributing to the development of a more connected and prosperous world.

Thank you for your continued support and trust in Vidhut Cables. We look forward to achieving even greater heights together.

**Warm Regards,
Shashank Bhadora
Managing Director**

VISION

Our vision is to emerge as a global leader in the cable industry, setting new standards for excellence through relentless innovation and a steadfast commitment to quality. We aspire to not only meet but exceed the expectations of our customers by providing cutting-edge solutions that power the future.

Our goal is to drive sustainable growth by embracing the latest technologies and continuously evolving our processes, products, and services. We envision a future where Vidhut Cables plays a pivotal role in connecting communities, industries, and nations, fostering progress and prosperity across the globe.

We are dedicated to building lasting relationships with our partners and stakeholders, ensuring that our growth is inclusive and benefits all. Through our unwavering focus on integrity, innovation, and social responsibility, we aim to create a resilient, sustainable, and connected world for generations to come."

This vision emphasizes not just growth and leadership, but also innovation, quality, sustainability, and a commitment to making a positive impact on the world.

MISSION

Our mission at Vidhut Cables is to deliver superior quality cables and wiring solutions that meet the highest standards of safety, reliability, and innovation. We are committed to empowering our customers by providing cutting-edge products that enhance connectivity and support the development of critical infrastructure.

Through continuous investment in technology, research, and development, we strive to remain at the forefront of the cable industry, driving efficiency and sustainability in everything we do. We aim to build enduring relationships with our clients, partners, and employees by fostering a culture of trust, collaboration, and excellence.

Vidhut Cables is dedicated to contributing to the growth and prosperity of the communities we serve, while maintaining an unwavering focus on environmental stewardship and social responsibility. Our mission is to be a trusted partner in powering a connected, sustainable future.

GOVERNMENT CLIENTS



CORPORATE CLIENTS



VOLTAS LIMITED



Ashoka Buildcon Limited



LARSEN & TOUBRO

BIPL JOURNEY

1988

- Formation of Partnership Firm
 - 1st Plant @Tikamgarh
 - Production of 'Service Cables' IS 694
-

1994

- 1st capacity expansion
 - Doubled production of IS 694 cables
-

2000

- 2nd Plant @Kerala
 - Production of service cables IS 694
-

2002

- 2nd Capacity Expansion
- Introduction of New Products
 - Armoured Cables IS 1554 (Pt - 1)
 - XLPE Cables IS 7098

BIPL JOURNEY

2012

- Conversion to Pvt. Ltd. Company
 - 3rd Capacity Expansion
 - Introduction of AB Cable IS 14255
-

2014

- 4th Capacity Expansion
 - Capacity increased 3 folds
-

2017

- 2nd Generation joins business
 - Focus on expansion & team building
-

2018

- Incorporation of New Division
- Started supply to Private EPC Contractors

BIPL JOURNEY

2019

- Head office moved to Gurgaon
-

2020

- 5th capacity expansion
 - Introduction of ACSR & AAAC conductors
-

2022

- Head office shifted to Indore
-

2024

- Conversion to 'Limited' Company
- Awarded as 'Outstanding Cable Manufacturer' in Madhya Pradesh

CERTIFICATE



CERTIFICATE OF EXCELLENCE



NATION'S PRIDE AWARD

GYAN UDAY FOUNDATION

Kota, Rajasthan
(Regd. by Government of India)

Sr.No.RJ/KO/2024/2232



This Certificate is proudly presented to

Shashank Bhadora

VIDHUT CABLES

We, Gyan Uday Foundation, Kota Rajasthan hereby appreciate
Shashank Bhadora for his noble and exceptional work.

This person is awarded **Nation's Pride Award 2024** on
05/08/2024 for his contribution in the category of
"LEGACY CABLE MANUFACTURER OF THE YEAR"
"WE WISH HIM A BRIGHT FUTURE"



Nagesh
DIRECTOR

CERTIFICATE



Presents by
SwiftNLift
Just the solution. L&L the business!

Madhya Pradesh Business Glory Award

Mr. Shashank Bhadora

Managing Director

Bhadora Industries Pvt. Ltd.

in the category of

Outstanding Cable Manufacturer of the Year

is recognized by Swiftnlift Media and Tech LLP

*In Recognition Of Outstanding Professional
Achievement & Contribution In Nation Building*

nilesh sabe
Nilesh Sabe
Founder & CEO



Date: 27 July 2024

GALLERY

